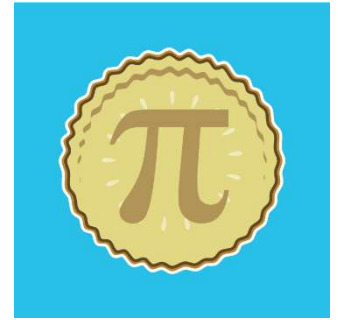


# Pi Day Dash Sponsorship Packet



The Pi Day Dash is returning to Seattle on Saturday morning, March 14th, and I am looking forward to having you as part of the experience!

Sponsoring the Pi Day Dash offers an opportunity to support a locally created and organized race, encourage your employees to engage in physical activity, celebrate Pi Day with fellow Pi enthusiasts, and support a nationally known non-profit: the Leukemia and Lymphoma Society (LLS). And of course, there will be pie!

***Please email Holly to discuss sponsorship levels.  
From a single booth to Title Sponsor, there is a place for everyone!***  
[holly@therewillbepie.com](mailto:holly@therewillbepie.com)

It is our expectation that the event will sell out at 2,000 participants. We hit this number in 2015 and had to turn away registrants, even on a rainy race morning. There will be limited on-site parking available and sponsors will be able to load in and out of Hangar 30. You will be undercover in Hangar 30 for the entire event! Electric access is available for all booths.

## **Event Information**

- Saturday, March 14th, 2020 at 9:30 am
- Seattle's Magnuson Park
- 5k run or walk (USATF sanctioned event)
- Cutie Pie Dash for children under age 6 (free event)
- Comfy and attractive event t-shirt included with registration fee
- Post-race party with pie for all finishers!

## **Race Day**

- Check in with the vendor manager upon arrival
- Sponsors must have everything set up by 7:30am
- Volunteers will be on hand to help you unload and set up equipment
- Coffee and snacks are provided for all vendors
- If you are selling anything at the race, the city requires 10% of all sales be submitted within 10 days.

## **Race Contacts**

- Event Coordinator: Holly Westerfield (253) 905-1575
- Volunteer Coordinator: Stephanie Maloy (425)-343-3350
- Vendor Manager: Karisa Haydon (360)-224-0941

All sponsorship checks due by March 1st, 2020

Thank you so much for your partnership! I look forward to working with you!

Holly Westerfield  
Pi Day Dash Race Director

## Pi Day Dash Sponsorship Form

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

Will you be selling merchandise? ( ) yes ( ) no

If yes, what kind of merchandise? \_\_\_\_\_

Please note that the Seattle Parks Department requires 10% of all sales sent within 10 days of the event.

A check is attached for the following amount: \$ \_\_\_\_\_

AGREEMENT: Upon registration acceptance to the 2020 Pi Day Dash held at Seattle's Magnuson Park, I/we hereby waive, release, and discharge any and all claims for damages for personal injury, death or property damage which I/we may have or which hereafter may occur to me, as a result of participating in this activity. This release is intended to discharge in advance the Pi Day Dash, its officers, employees, and agents from any and all liability arising out of or connected in any way with my/our participation in said activity, even though that liability may arise out of negligence or carelessness on the part of Pi Day Dash, its officers, volunteers, and agents. It is further agreed that this waiver, release, and assumption of risk is to be binding on my/our heirs. I/we agree to indemnify and hold Pi Day Dash, its officers, employees, and agents free and harmless from any loss, liability, damage, cost or expense which they may incur as the result of my/our death, injury, or property damage that I/we may sustain while participating in said activity.

\_\_\_\_\_  
Contact Signature

\_\_\_\_\_  
Date

*Please send this form and payment made payable to:*

Pi Day Dash  
Holly Westerfield  
21305 48<sup>th</sup> Ave W #B104  
Mountlake Terrace, WA 98043